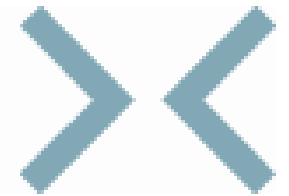

Knowledge Foundation



2009-06-22
Dr. Stefan Östholm
Head of operations

Knowledge Foundation





Sweden's largest
investment in
Information Technology for schools



Creating possibilities to build
competitive research groups
at newer research environments
in profiled areas

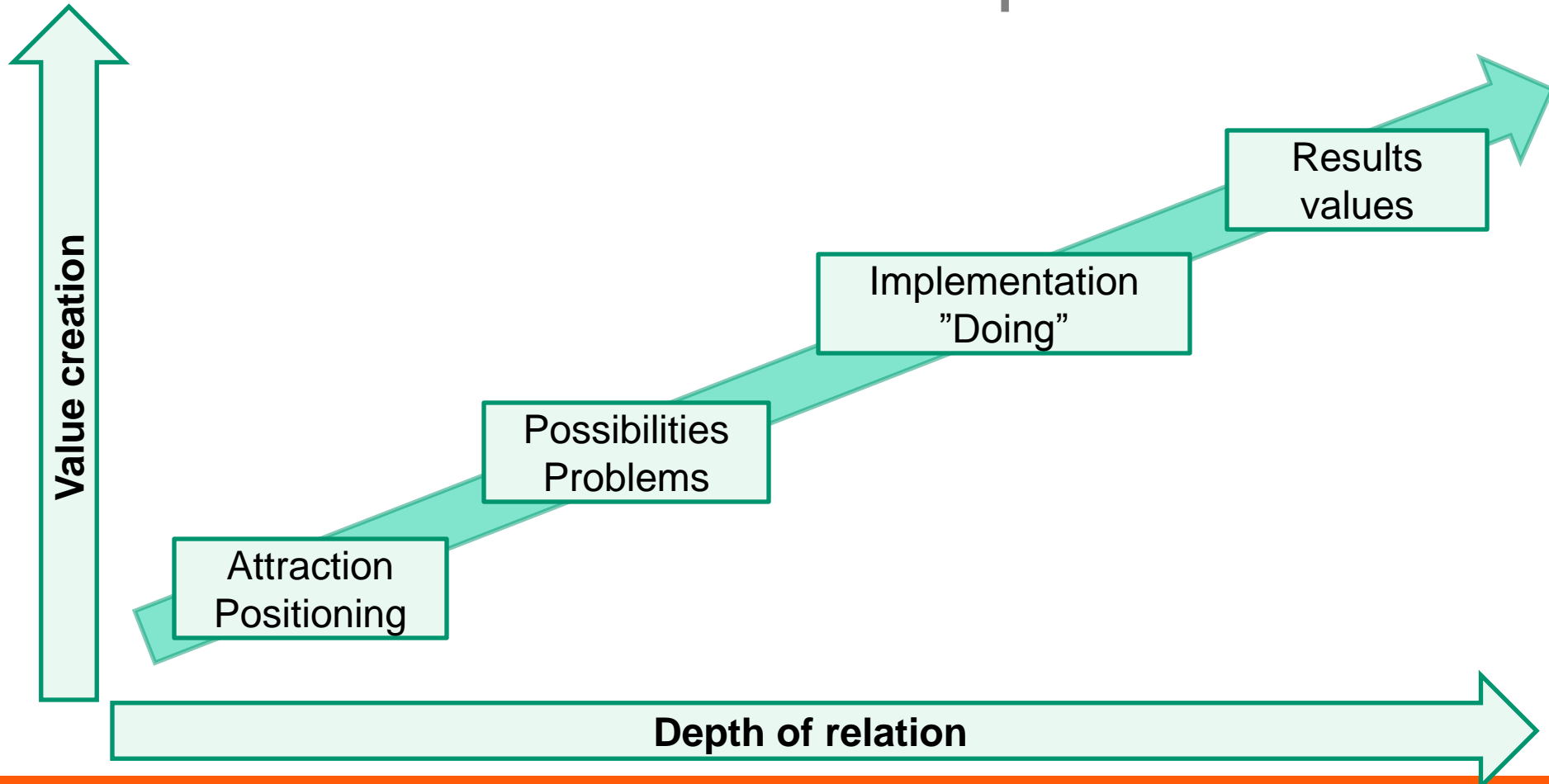


Supporting development of
new competence for industries based on
knowledge from universities and
research institutes



Co-production

– a continuous process





Högskolan i Halmstad

Högskolan i Jönköping

Växjö universitet

Högskolan i Kalmar

Högskolan på Gotland

Högskolan i Kristianstad

Blekinge Tekniska högskola

Malmö högskola

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Our world

- Organizations

- Networks
- Communities
- Arenas
- Consortia
- etc

- Actors

- Academy
- Industry
- Society
- Counties
- Communities
- Regions

Our world

- Core
 - Funding
 - Methods
 - Knowledge
 - Competence
 - Network
- Concept
 - Our "toolbox", funding programs
 - Methods
 - Models

”Plug-and-Play” Value Creation

Constellations

- Projects
- Networks
- Consortium
- etc

Primary actors

- New universities
- Research institutes
- Industry

Core

- Funding
- Methods
- Knowledge
- Competence
- Canalize knowledge + competence (people, international perspective) to our key actors

Concept

- Toolbox – funding programs
- Methods
- Models

Orchestration

Key competence needed to achieve our goals

– creating values

- Understand our key actors which we are supporting (value creators)

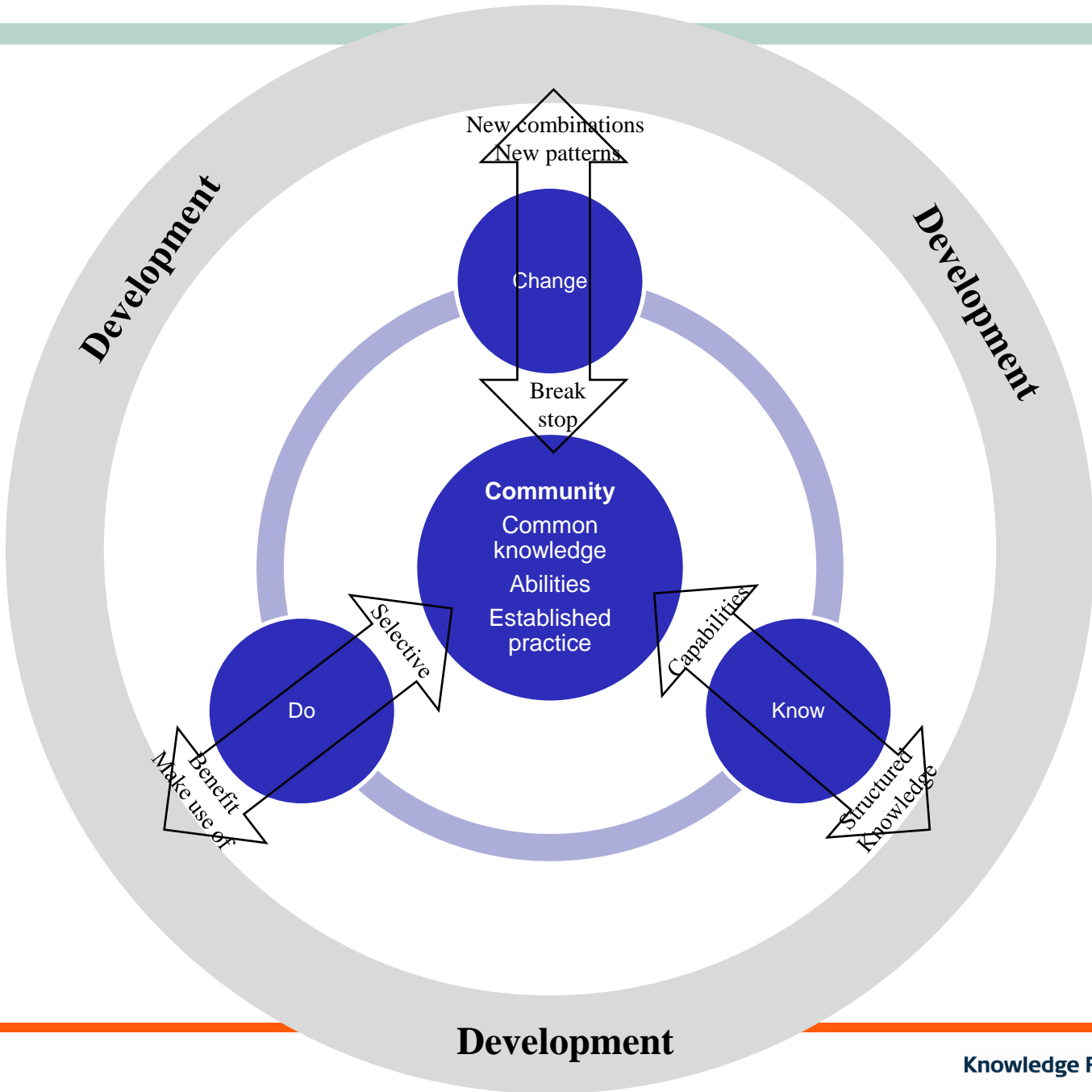
– Driving forces (passion, career, benefits, interest etc)

– Success factors

- Focus reflection and learning to conceptualize experiences (core)

- Understand and develop our roles

– Promoter, auctioneer, conductor, architect



Orchestration

- Challenges:
 - Be aware of and be able to use the dynamics in the eco-system
 - Build the eco-system
 - Leadership – position earned
 - Develop and assure the capabilities in the orchestrated network

Orchestration

- Success factors
 - Leadership – earned position
 - Mutual interest – of the vision
 - Passion
 - Making money on innovation – not getting money for developing innovation
 - Involve and focus the co-producers (“customers”)
 - Focus the offering to the co-producers (“customers”) at an early stage
 - Define a clear road map
 - Distributed leadership – stronger competence available?
- Game plan – not strategy
- Dynamic capabilities – not value chain

Evolution of the Knowledge Foundation

- Funding by call procedures – short term projects (reactive, passive)
- Long term commitment – platform – profiled R&D (reactive, passive)
- Shaping the policy terrain (game plan - orchestrating) (proactive, active)



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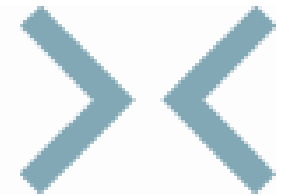
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